

Shelby Fishman

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EXPERIENCE

Dow Jones

Remote

MarketWatch Assistant Commerce Editor

June 2021-present

- Copy edit and write high-quality financial and commerce-related articles for web publication
- Produce articles using MarketWatch's content management system
- Photoshop product images for publication

Modern Luxury

Atlanta, GA

Editorial Intern

May 2020-Aug. 2020

- Wrote over 20 published articles for different city magazines including Hamptons Magazine, Modern Luxury Dallas, and Vegas Magazine
- Conducted interviews for articles and fact-checked stories

STUDENT MEDIA

The Wash

Washington, D.C.

Contributing Writer and Editor

Aug. 2021-present

- Report and cover a geographic beat in Washington, D.C.
- Edit stories for the graduate online newspaper

SMU TV Daily Update

Dallas, TX

Executive Producer

Aug. 2020-May 2021

Social Media Producer

Aug. 2020-May 2021

Active Crew Member

Jan. 2019-May 2021

- Produced the student-run newscast three days per week, stacked and created rundowns, and oversaw production of show scripts, videos and graphics
- Mentored and managed 20-30 beginner broadcast students each semester
- Operated front row positions like director, technical director and audio director
- Co-produced SMU TV's 2020 presidential election coverage

SMU Look

Dallas, TX

Reporter and Producer

Aug. 2019-May 2020

- Shot, edited and wrote lifestyle and fashion content to be posted on SMU Look's blog and YouTube channel
- Anchored and produced SMU Look's student-run show

EDUCATION

American University

Washington, D.C.

Master's in Journalism and Public Affairs – Broadcast

Aug. 2021-present

GPA: 3.93

Southern Methodist University

Dallas, TX

Bachelor of Arts in Journalism

Aug. 2017-May 2021

SKILLS

Video and Production: Avid iNews, Adobe Premiere, Adobe Photoshop, Adobe Audition, ENPS, Microsoft Office, CMS, WordPress, Sony HXR-NX5U HD Camera

Personal strengths: Strong work ethic, positive attitude, detail-oriented, dedicated, professional