

Shelby Fishman

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EDUCATION

American University

Master's in Journalism and Public Affairs

GPA: 3.8

Washington, D.C.

Aug. 2021-present

Southern Methodist University

Bachelor of Arts in Journalism

Dallas, TX

Aug. 2017-May 2021

EXPERIENCE

Dow Jones

Assistant Editor, Custom Content

New York, New York

June 2022-present

- Write and edit content for various publications including Barron's, MarketWatch and Mansion Global

American Enterprise Institute

Video Production Intern

Washington, D.C.

June 2022-present

- Create a variety of visual assets using Adobe Premiere and After Effects
- Assist in video shoots with AEI scholars, set up lighting and operate cameras

Dow Jones

MarketWatch Assistant Commerce Editor

Remote

May 2021-May 2022

- Copy edited and wrote high-quality financial and commerce-related articles for web publication
- Web produced content using MarketWatch's content management system
- Photoshopped product images for publication

The Wash

Contributing Writer and Editor

Washington, D.C.

Aug. 2021-present

- Reported and covered a geographic beat in Washington, D.C.

SMU TV Daily Update

Executive Producer

Dallas, TX

Aug. 2020-May 2021

Social Media Producer

Aug. 2020-May 2021

Active Crew Member

Jan. 2019-May 2021

- Produced the student-run newscast three days per week, stacked and created rundowns, oversaw production of show scripts, and edited video using Adobe Premiere
- Mentored and managed 20-30 beginner broadcast students each semester
- Operated front row positions such as director, technical director and audio director

Modern Luxury

Editorial Intern

Atlanta, GA

May 2020-Aug. 2020

- Wrote over 20 published articles for different city magazines including Hamptons Magazine, Modern Luxury Dallas and Vegas Magazine
- Conducted interviews and fact-checked stories

SKILLS

Video and Production: Adobe Premiere, Adobe Photoshop, Adobe Audition, Adobe InDesign, Adobe Illustrator, After Effects, ENPS, Avid iNews, CMS, WordPress, Sony HXR-NX5U HD Camera

Social Media: Twitter, YouTube, Instagram, TikTok, Snapchat, LinkedIn